# How to give brilliant presentations

Thursday 27 November 2014 13:30 to 16:30  
Newgate Training, 176 Portland Road, Jesmond, NE2 1DJ

Relish or dread them presentations are part of everyday business life.

This straightforward, no frills workshop will cut to the chase and show you how to deliver brilliant and effective presentations.

Covering all aspects of preparation, plus defining your messages, getting the right hook, what is the correct form of delivery for your audience and the most appropriate visual aids. Using real life examples, this workshop will finally provide you with all you need to make your presentations brilliant and effective.

Some of the approaches may surprise you, as the methods are the opposite to how most of us generally approach the task of giving presentations.

**Alison Johnson** is a passionate advocate of networking as a business skill. She built up a national manufacturing training company for 7 years purely using networking techniques.

She has also run a business club for 4 years and has organised a variety of seminars and conferences.

Alison was project manager for a region-wide network for manufacturers and came up with an innovative approach to training and networking which won a Barclays Business Award. She is an NLP practitioner, a qualified teacher and a qualified trainer - Diploma ITD.

**Credit/Debit Card Booking – Tel 01908 248159**

**Online Booking - £84.00 inc VAT, Retired/not employed £42.00 inc VAT at** [**www.icaew.com/northern**](http://www.icaew.com/northern)

**Postal Booking by cheque - £90.00 inc VAT, Retired/not employed £45.00 inc VAT**

Further information contact Joanne Lucking on 0191 300 0532 [joanne.lucking@icaew.com](mailto:joanne.lucking@icaew.com)

**\*I/we would like to attend How to give brilliant presentations course on Thursday 27 November 2014.**  If paying for multiple attendees please insert thelead name below with details of others - name, organisation & membership number - overleaf

Name: Organisation:

E-mail: Tel:

Address:

Postcode:

Institute Membership No. (if applicable): ⬜⬜⬜⬜⬜⬜⬜ Tick this box if you require a VAT Receipt ⬜

**I wish to reserve ….... place(s) at the above seminar. I enclose my cheque for £…………… payable to “NSCA”**